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September 25, 1952

QUESTIONNAIRE

SIGNIFICANT PSYCHOLOGICAL ACTIVITIES DURING THE QUARTER  
FROM JULY 1 THROUGH SEPTEMBER 30, 1952

NOTE: To supplement its annual report on the "status of the national psychological effort" as of June 30, 1952, the Psychological Strategy Board has been requested to submit to the President and the National Security Council quarterly progress reports constituting "not necessarily a full status report, ... but a statement of significant developments during the quarter." In addition to progress in PSB planning activities, the quarterly report should cover "significant psychological activities during the quarter, and an evaluation thereof." (Reference: PSB E-3, June 5, 1952, containing communications from [REDACTED], Executive Secretary, National Security Council, to the Director, Psychological Strategy Board.) The assistance of the Departments of State and Defense, the CIA, and ODMS is indispensable to the preparation of an adequate progress report, particularly with reference to the matter underlined above.

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This questionnaire is directed to the quarter ending September 30, 1952.

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In view of the deadline (November 1) for submission of the first quarterly report by the Board to the President and the NSC, it is requested that the response to this questionnaire be made available to the staff of the PSB by October 10, 1952.

The response to this questionnaire should be briefer than the corresponding material which was submitted for inclusion in the annual status report referred to above. It should not contain detailed budgetary or performance statistics.

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A. General Questions

1. What activities has your department or agency engaged in during the quarter which are psychologically significant for the attainment of national objectives? (All activities having a major psychological impact, including informational activities, should be included. Particular attention should be given to new activities; to cases in which there has been a change in the level or character of activity, or in methods; or to cases in which there has been a change in the effect of the activity due to changes in surrounding circumstances.)
2. (a) What is the estimate of your department or agency of the psychological effectiveness (favorable or adverse), and the key reasons therefor, of the activities described in response to question 1, measured against/<sup>the</sup> specific purposes which they are designed to achieve?

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- (b) What new evidence has emerged during the quarter concerning the psychological effectiveness of activities conducted before the reporting period?
3. What significant progress has been made in developing plans, capabilities and organizational means for contributing further to the national psychological effort?
4. What need is felt for changes in policies, plans, capabilities, or organization with a view to the more effective conduct of the national psychological effort?
- B. Specific Questions (In answering the general questions above, the respondents are particularly requested to include information on the specific questions set forth below, subject to the judgment of each responding agency as to the relevance of each such question to its role in the national psychological effort. Each question should be answered, insofar as applicable, in such a way as to shed light on all four of the general questions listed above. This list is not intended to be exhaustive.)
1. What psychologically significant activities have been carried on, and with what effect, with respect to
- (a) The problem of neutralism and anti-American sentiments in Western Europe, including the United Kingdom?
- (b) The problems of encouraging European unity, and of securing ratification and implementation of the Bonn "contractual agreements" and the European Defense Community treaty?

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- (c) Soviet "hate-America" propaganda?
- (d) National policy objectives in the Middle East?
- (e) The Allied position in West Berlin?
- (f) The international role of Japan in the post-treaty era?
- (g) National policy objectives in Latin America?
- (h) The international psychological implications of recent events in South Africa?

2. What changes have occurred in the level, character, or effectiveness of U. S. propaganda activities, on both sides of the Iron Curtain, to include --

- (a) the field of electromagnetic warfare (broadcasting facilities, Soviet counter-measures, etc.)?

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3. What new evidence is on hand concerning the psychological impact of United States technical assistance in under-developed areas?
4. To what extent have psychological objectives abroad been furthered through activities of your department or agency involving collaboration with

- (a) major international organizations, particularly UN, NATO, and SHAPE;
- (b) non-governmental organizations and individuals in the United States; and
- (c) Federal agencies other than MSA and the member agencies of PSB?


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6. what use has been made, and with what effect, of shows of military force (including atomic weapons tests) as a psychological device?

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